

MEMORANDUM

October 28, 2004

TO: FCC

FROM: Susan Winthers, Executive Director
Madison Area Chamber of Commerce

SUBJECT: KJAM RADIO

I have been the Chamber Director here in Madison for less than six months so I can speak to the subject with a fairly objective point of view. Frankly, I have been extremely impressed with the work that this local radio station performs within this community.

Staff members put in countless hours working for non-profit organizations across Lake County. In the specific case of the Chamber, staff members are involved with more than half of our committees. The station broadcasts everything from live coverage of our ribbon cutting events to PSA's about our fundraisers.

Our Chamber could not survive without the support of KJAM and its staff. I am especially grateful for the leadership role they play within our business community.

Should you have any questions, or require any specific details, you may contact me by phone at 605-256-2454 or by email at director@chamberofmadisonsd.com.